

**Outline of Syllabus for B.B.A (Three years programme): Total Credits – 96****Ist Year**

Course Code	Course Title	Internal Assessment Marks (Assignments)	Theory Marks	Total Marks	Credits
BM 1.1	English -I	20	80	100	6
BM 1.2/1.3/1.4	Kannada/Hindi/Sanskrit	20	80	100	6
BM 1.6	Business Economics	20	80	100	6
BM 1.7	Principles of Management	20	80	100	6
BM 1.8	Financial Accounting	20	80	100	6

**IInd Year**

Course Code	Course Title	Internal Assessment Marks (Assignments)	Theory Marks	Total Marks	Credits
BM 2.1	English -I	20	80	100	6
BM 2.2/2.3/2.4	Kannada/Hindi/Sanskrit	20	80	100	6
BM 2.6	Commercial Law	20	80	100	6
BM 2.7	Marketing management	20	80	100	6
BM 2.8	Financial Management	20	80	100	6

**IIIrd Year**

Course Code	Course Title	Internal Assessment Marks (Assignments)	Theory Marks	Total Marks	Credits
BM 3.6	Corporate Law	20	80	100	6
BM 3.7	Banking Theory & Practice	20	80	100	6
BM 3.8	Globalization & Small Business Management	20	80	100	6
BM 3.9	Organisational Behaviour	20	80	100	6

BM 3.10	Human Resource Management & Industrial Relations	20	80	100	6
BM 3.11	Advanced Financial Management	20	80	100	6