

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF
III B.COM. FOR THE ACADEMIC YEAR 2019-20**

1. **MARKETING MANAGEMENT**
 1. Explain the factors influencing consumer behavior
 2. Explain the objectives and different types of pricing

2. **AUDITING**
 1. Explain the Types of Audit
 2. Explain the liability of a company auditor with cases

3. **BUSINESS LAW**
 1. Effects of Minor's agreements.
 2. Clauses of Memorandum of Association.

4. **INDUSTRIAL FINANCE**
 1. What do you mean by stock exchange? Explain the functions of stock exchange?
 2. What are the various sources of long term financing?

5. **ADVANCED ACCOUNTANCY**
 1. Meaning of liquidation? Explain the mode of liquidation.
 2. Give the meaning of Ratio analysis? Explain the advantages And limitations.

6. **ADVANCED BANKING**
 1. What is co-operative Banking System? Explain the functions of co-operative banking.
 2. Explain functions and operations of development banking.

7. **PERSONNEL MANAGEMENT AND INDUSTRIAL RELATIONS**
 1. Explain the objectives, functions and problems of Trade Union. What are the measures for strengthening Trade Union in India?
 2. Explain the objectives, importance and forms of workers participation in Management. What are the reasons for failure of workers participation in India?


DIRECTOR