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TMH 404

First Semester M.B.A. (TTM) Degree Examination, December 2018
TOURISM AND TRAVEL MANAGEMENT
Travel Operations and Consultancy

Time : 3 Hours

Max. Marks : 70

- Notes :** 1) Answer *all* Sections.
2) **No** additional answer booklet would be given.

SECTION – A
(Compulsory)

Note : Answer to the question should **not** exceed **six** pages. **(1×15=15)**

1. Discuss the procedures of IATA and Department of Tourism approval for setting up a travel agency and tour operating unit.

SECTION – B

Note : Answer **any five** questions. **Each** question carries **8** marks. Answer to the question should **not** exceed **four** pages. **(5×8=40)**

2. Explain the role and different types of tour operators in India.
3. Describe the useful tips and steps in preparing international itinerary.
4. Elucidate the types of meal plans and room rates in hospitality industry.
5. Discuss the components and factors affecting tour cost.
6. Write a note on various functions of travel agency business.
7. Describe the different segments of travel market.
8. Explain the components and various types of package tours.
9. Discuss on Indian Passports and Visa.

SECTION – C
(Compulsory)

Note : Answer to the question should **not** exceed **six** pages. **(1×15=15)**

10. Elaborately explain the process of tour packaging with examples.
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