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TMS 405

First Semester M.B.A. (TTM) Degree Examination, December 2018
TOURISM AND TRAVEL MANAGEMENT
Hospitality Management

Time : 3 Hours

Max. Marks : 70

- Notes :** 1) Answer *all* Sections.
2) **No** additional answer booklet would be given.

SECTION – A
(Compulsory)

Note : Answer to the question should **not** exceed **six** pages. **(1×15=15)**

1. Discuss about the significant role of hotels in tourism development.

SECTION – B

Note : Answer **any five** questions. **Each** question carries **8** marks. Answer to the question should **not** exceed **four** pages. **(5×8=40)**

2. Briefly explain the growth of hotel industry.
3. Explain the functions of front office department.
4. Explain the handling procedure of FIT and GIT.
5. Discuss about the various types of rooms available in accommodation units.
6. Explain the methods of measuring hotel performance.
7. Briefly explain the organization structure of a star hotel.
8. Discuss about the challenges of hotel industry.
9. Explain the elements of yield management.

SECTION – C
(Compulsory)

Note : Answer to the question should **not** exceed **six** pages. **(1×15=15)**

10. Explain the various types of food and beverage outlets available in India.
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