

Reg. No.

--	--	--	--	--	--	--	--	--	--



**TMS 506**

**Third Semester M.B.A. (TTM) Degree Examination, December 2018**  
**TOURISM AND TRAVEL MANAGEMENT**  
**Sustainable Tourism**

Time : 3 Hours

Max. Marks : 70

**SECTION – A**  
**(Compulsory)**

**Note** : Answer to the question should **not** exceed **six** pages. **(1×15=15)**

1. Explain the important reasons for global warming and climate change.

**SECTION – B**

**Note** : Answer **any five** questions. **Each** question carries **8** marks and answer to the question should **not** exceed **four** pages. **(5×8=40)**

2. Define sustainable development. Discuss the principles of sustainable development with respect to tourism.
3. Discuss the key features of Kyoto Protocol, 1997.
4. Explain the steps involved in Environment Impact Assessment (EIA) with respect to tourism planning at environmentally sensitive places.
5. Explain how alternative tourism practice will enhance the sustainability at the destination.
6. Explain different types of eco-friendly practices to be practiced at the tourism attractions.
7. Write in detail about tourism bill of rights.
8. With use of relevant examples, examine various constraints to local community participation in sustainable tourism development.
9. Explain some of the challenges the tourism industry is having in embracing sustainability principles.

**SECTION – C**  
**(Compulsory)**

**Note** : Answer to the question should **not** exceed **six** pages. **(1×15=15)**

10. Discuss the important quality standards practiced for sustainable tourism development by international organisations.
-