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CRH 502

Third Semester M.Com. (HRD) Degree Examination, December 2018

COMMERCE

(Choice Based Credit System)

Business Ethics and Corporate Social Responsibility

Time : 3 Hours

Max. Marks : 70

SECTION – A

Answer **any four** questions from the following. **Each** question carries **10** marks.

(4×10=40)

1. Discuss the ways in which unethical behaviour can be controlled.
2. Describe some of the ethical attitude of employees.
3. Mention various ethical violation practiced by employees.
4. Write a note on :
 - a) Insider trading
 - b) Hostile takeovers.
5. Explain the duties of human resource management of an organization to make it an ethical organization.
6. Explain the cross cultural values and its position in global business.
7. List the approaches and dimensions of corporate social responsibility.

SECTION – B

Answer **any two** questions. **Each** question carries **15** marks.

(2×15=30)

8. State the importance of values and ethics for global managers in present era.
9. Explain the arguments for and against corporate social responsibility.

P.T.O.

**10. Case study :**

Satyam fraud unfolded the inherent weaknesses of corporate governance in India. Ramalinga Raju, once a posture boy of India's growing software sector who could find seat beside Bill Clinton on the dais, had become a villain in the corporate world for valid reasons.

The company which was listed in BSE, NSE and NYSE. On BSE, the Satyam's stock crashed down by 70 percent to Rupees 52 from a high of Rupees 188.70. It had a client list that boasted of fortune 500 companies.

His emotionally charged four and half page letter of startling revelations shook the entire corporate world when he admitted of cooking the accounts and inflating the figure by Rupees 5,040 crore.

He committed his fraud and tried to hush up it by an abortive bid to purchase Maytas infra, a company created by him and run by his son Teja Raju.

This scam is being equated with Enron of U.S.A. because here also the scam was orchestrated by its Auditor, Arthur Anderson, in Satyam, Price Water house Cooper.

Questions :

1. Is Corporate Governance in India not world class ? Support your answer with reference to Satyam case.
 2. What are the reasons of failure of corporate governance at Satyam Info Systems ?
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