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CM 502

**Third Semester M.Com. Degree Examination, December 2018
(Choice Based Credit System) (Old Scheme)
COMMERCE (Repeater)
International Business Environment**

Time : 3 Hours

Max. Marks : 70

SECTION – A

Note : a) Answer **any four** questions. **Each** question carries **ten** marks. **(4×10=40)**

b) Answer to **each** question should **not** exceed **four** pages.

1. Critically examine the practical terms of socialisation, internalisation, universalisation and externalisation in International business.
2. “India is an best example of a successful democracy and not so successful economy in the world”. Elucidate.
3. Briefly explain the need for and importance of ethics in International business.
4. Write an explanatory note on “Organisational design” and its importance.
5. What are the major routes for globalisation ? Explain.
6. Discuss the salient features of corporate social responsibility in Indian business environment .
7. Discuss how protectionism acted as a modern mercantalism doctrine and its forms in International Business.

P.T.O.



SECTION – B

Note : a) Answer **any two** questions. **Each** question carries **15** marks. **(2×15=30)**

b) Answer to **each** question should **not** exceed **7** pages.

8. Critically evaluate the recent 'Bilateral' trade agreements between Indo-German signed in India and its advantages to India.
 9. Discuss the value, variety and quality of goods and services increases year after year in international business environment.
 10. Give a brief account of IMF, IBRD and UNCTAD's peculiar features as a international economic institutions.
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