



Department of Commerce
Mangalore University Mangalagangothri -574199

**ICSSR Sponsored Two- Week Capacity Building Programme for Young
Social Science Faculty (from 18th July 2022 to 30th July 2022)**

on

**“Research Methodology, Data Analysis Using SPSS and Academic
Writing”**

Information Brochure

ABOUT THE UNIVERSITY

Mangalore University campus at Mangalagangothri, located about 20 km to the south-east of the historic coastal town of Mangalore, sets the tone for the educational endeavours of the three districts under the jurisdiction of the University. It grew out of a modest Postgraduate Centre of the University of Mysore to become the focal point of an independent University in 1980. The campus, which once housed only three postgraduate departments, now has 26 postgraduate departments, supported by modern infrastructure and experienced faculty. Mangalore University has grown impressively since its inception with 204 affiliated colleges, two constituent colleges (at Mangalore and Madikeri) and five autonomous colleges. The University has established Jnana Kaveri, the PG Centre at Chikka Aluvara, Somwarpet taluk, Kodagu district, with two departments, and offers 11 postgraduate and two PhD. programmes. In the campus, there are three internationally recognized science research centres: (i) Microtron Centre, (ii) Center for Application of Radiation and Radioisotope Technology (CARRT), (iii) Centre for Advanced Research in Environmental Radioactivity (CARER), which have been established through funding from Board of Research in Nuclear Sciences (BRNS), Department of Atomic Energy, Government of India. There is an impressive administrative building, two guest houses for visiting dignitaries and faculty, a well-equipped health centre, a shopping complex, two nationalized banks, and an ATM centre. A post office and a telephone exchange function from the campus. The University has taken steps to establish contacts through the exchange of scholars and students with universities in USA, UK, Finland, Japan, Norway, Germany, Spain and other countries.

MoUs have been established with leading institutions of the world for research collaboration. Eminent scientists and scholars have been empanelled as Adjunct Faculty to improving the quality and quantum of research, and to support the teaching programmes. An International Students Centre too has been set up to facilitate internationalization in the campus.

ABOUT THE DEPARTMENT

The Department of Post Graduate Studies and Research in Commerce was established in 1969 as a part of the PG Centre of the University of Mysore, and became an integral part of Mangalore University in 1980. The department offers M.Com (2 batches), M.Com (HRD), and PhD programmes. From the past 50 years the department is continuously engaged in research activities and is active in responding to the problems of this region. The commerce department of Mangalore University has given a versatile talent pool to the society in the form of its talented alumni. M.Com course is the most sought out program of the university and the department has the maximum number of students on the campus. Nearly twenty one colleges affiliated to the university offer M.Com courses and the Department of Commerce extends its assistance to these colleges. The thrust areas of research studies in the commerce base are Trade and Exchange, Banking, Human Resource Development and Management, Finance, Small Business Management, Marketing Management, Rural Development and other cutting edge topics

SIGNIFICANCE OF THE COURSE

This Two week Capacity Building Programme in Social Science Research is an integral part of the growth and expansion of social sciences. Its importance is enhanced much more in the modern, globalized society where development has attained additional dimensions. Social Science Research faces the challenge to thoroughly equip itself to meet the ever growing needs of the society that is transforming at a rapid pace. Often, demarcations (into rural, urban and cast, gender etc) are blurred by the advancement in technology and changing socio-economic scenario. Societal problems are assuming wide-ranging complexities. Under these circumstances, it is necessary to approach research from a preliminary and systematic understanding of the methods in social science research is an essential part of social science research and over a period of time, the methods have expanded enormously in their scope and application. The key idea behind the program is to enrich the capability of conducting quality research among **Newly Recruited Young Social Science Faculty and Research Scholars** of social sciences and further bring out research output into publishable material of high quality in the form of journal articles or books.

SPECIFIC OBJECTIVES OF THE PROGRAMME

1. To maintain and enhance faculty effectiveness and further expert instruction and guidance to their students.
2. To create awareness about modern teaching practices and research methodologies.
3. To enhance skills to work with advanced software packages for analyzing data using alternative software.
4. To develop capacity for writing research paper, article and book through advanced writing software.

LEARNING OUTCOME OF THE PROGRAMME

1. After attending CBP, participants will get an in-depth understanding of research and its implications in decision making process.
2. Gain better understanding on how to design a valid research project to answer specific research questions.
3. Design reliable and valid questionnaires for collection of data;
4. Use descriptive and predictive statistical tools using robust analytical software's, namely, SPSS, SEM, AMOS, R and E-Views.
5. Participants will get familiar with univariate, bivariate and multivariate statistical techniques.
6. Gain better understanding of academic writing, like, research paper, books, articles etc.

DURATION OF THE PROGRAMME

The Capacity Building Programme is scheduled to be held from 18th to 30th July 2022. There shall be no off days /holidays during the programme except on Sunday.

EVALUATION OF THE PARTICIPANTS SKILL/LEARNING

The Learning of the participants shall be evaluated on a multidimensional scale during the TWO WEEK Capacity Building Programme based on which they shall be awarded the certificate.

ELIGIBILITY FOR THE PROGRAMME

The Capacity Building Programme is intended for **Young social science faculty and research scholars** of UGC recognized Indian Universities/Deemed University/College of National Importance and ICSSR Research Institutes. M.Phil/Ph.D./Post-doc scholars are also eligible for the course.

REGISTRATION FEE

There is no registration fee for the Capacity Building Programme.

NUMBER OF SEATS

The number of seats is limited to 30 (10 Outside the state, 10 Within the state, 10 Local).

ADDRESS FOR APPLYING

Please send your duly filled application form along with other supporting documents to the email address. icssrcbpmu2022@gmail.com and also hard copy to the address given bellow.

**Prof. Ishwara P., Course Director, Department of commerce, Mangalore University,
Mangalagangothri-574199**

For further details contact: 9743458590.

IMPORTANT DATES

Last date of hard copy of application form submission: 25th June 2022.

Confirmation of selected candidates (through email): 08th July 2022



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Registration Form

Personal Information:

1. Name:.....
2. Category: SC/ST/OBC/EWS/PWD/UR:
3. Gender:
4. Date of Birth:
5. Correspondence Address
-
6. Mobile.....
7. Email Address:
8. Educational Qualification:.....
9. Whether NET/JRF/SET:
10. Date of Reporting to the present Job.....
11. Department.....
12. Designation.....
13. Name of the college/Institution/ University.....
14. Ph.D. Status: Enrolled/Registered/Submitted/ Awarded
15. Enrolled in the Ph.D. (Subject):.....
16. Date of registration (if registered).....
17. Title of the Ph.D. thesis.....
-
18. Whether you ever attended any training programme / Research Methodology Course, if yes then please give details:.....

Please paste your
recent photograph
here

Declaration by Applicant

I hereby solemnly declare that the particular furnished above are true and complete to the best of my knowledge and belief. I will submit/attach the scanned copy of duly filled and recommended application form, caste/category certificate (if applicable), The all above documents are sent to the email address icssrcbpmu2022@gmail.com and hard copy to the address of the course director. Further, I have gone through the information brochure & shall abide by the rules and regulations of the programme.

Date:/...../.....

Signature of the Applicant

Format for Recommendation Letter

(In Letter head of the Institution)

I recommend Mr./Ms./Dr.
Faculty/ResearchScholar.....
..... (Name of the Department & Institution Full Name) for **ICSSR
Sponsored Two- Week Capacity Building Programme** for Young Social Science Faculty
On **Research Methodology, Data Analysis Using SPSS and Academic Writing** to be held
in the Department of Commerce Mangalore University Mangalagangothri from 18th July
2022 to 30th July 2022. She/he will be relieved/allowed for the duration of the programme in
order to participate in the Capacity Building Programme, if selected.

Date:...../...../.....

Place:

Recommendation of Head/ Research Supervisor

PROGRAMME ADVISORY COMMITTEE

Chief Patron

Prof. P.S. Yadapadithaya

Hon'ble Vice-Chancellor, Mangalore University Mangalagangothri

Patron

Prof. Kishore Kumar C.K

Registrar, Mangalore University Mangalagangothri

Co-Patron

Prof. Y. Muniraju

Dean, Faculty of commerce, Finance Officer
Mangalore University Mangalagangothri

Programme Organizing Committee

Dr. Parameshwara

Chairman, Department of Commerce,
Mangalore University Mangalagangothri

Dr. Vedava P.

Associate Professor, Department of Commerce,
Mangalore University Mangalagangothri

Dr. Preethi Keerthi D'souza

Assistant Professor, Department of Commerce,
Mangalore University Mangalagangothri

Course Director

Prof. Ishwara P.,

Department of Commerce,
Mangalore University, Mangalagangothri -574199

Contact For Assistance

Mr. Naveen: 9743458590